



PRESS RELEASE

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Salvage Bay a subsidiary of Lasalle International Inc. Introduces the Internet Based Parts Locator System

Burbank, Calif, Wednesday, October 1, 2003 – Salvage Bay Corporation, a leading developer in the communication and networking industry, announces the release of their new internet-based communication system which interconnects the complete recycling and dismantling industry along with its diverse customer base. This revolutionary new system allows the various end users of recycled auto parts to communicate directly with a wide range of auto dismantlers and resource centers. Salvage Bay considers this introduction as a win-win tool assisting the complete industry including dismantlers, insurance companies and adjusters, collision centers, body shops, and auto repair stations.

The system is interactive, which allows communication of text messaging among all the members in real time. It provides an inventory management system, which is easy to implement and Salvage Bay's AutoMatch® system automatically alerts the participating member when an item in their inventory matches a broadcasted request. The system is fully featured with many enhanced user-friendly options including email; photo attachments and many filtration options. This will allow the users to focus on specific categories or markets. (i.e. The member will be able to filter in any of the following characteristics: foreign or domestic, cars or trucks, various states and territories and various client types). "Salvage Bay's is committed



to bridging the communication gap between these various inter-related groups” states Salvage Bay’s president Pierre Yenokian.

The system is designed to be a modular system whereby members can choose between various options and customize the system to their needs. The various current and future capabilities are designed to be seamlessly integrated within the system.

Salvage Bay’s win-win market place model enhances the industry capability to meet the diverse customer needs on demand. It allows members searching for parts to locate them almost instantly due to the increased depth of the resources now available to all the members while it provides multiple additional sales channels to all the parts resellers.

About Salvage Bay Corporation

Founded in 1997, Salvage Bay Corporation is a leading innovator and solution provider in the communication and networking field. Along with experts from the dismantling, insurance and auto repair industries it has teamed up to develop and provide the highest quality, innovative solution for a parts locating system. Salvage Bay is committed to providing superior quality, exceptional customer service and outstanding value.

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